

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# J. A. FORD, Gladiolus Grower

SYLVAN ACRES

RT. 1, BOX 316

ATLANTA, GA.

Farm at 2935 Springdale Road—Near Hapeville

LIBRARY  
RECEIVED  
★ AUG 6 1938 ★  
U. S. Department of Agriculture.



J. A. Ford and two of his prize winning baskets at the recent Georgia State Show

## Gladiolus for 1937

### PREPAID RETAIL PRICE LIST AND FIELD RECORDS OF FORD'S PRIZE WINNING GLADIOLUS

Selected from the cream of recent winners at the world's largest shows. Every variety listed here has been tested in our fields under the trying conditions of this climate and are the varieties that are pulling down 90% of the Blue Ribbons today. We do not list a lot of varieties that were in style 25 years ago, and call them the supreme Gladiolus of today, and we didn't have to grow over 2,000 varieties to find the best ones, and in turn offer you a lot of rejects under false ratings. The information in this list is up to date, with the exaggerations left out. Our Bulbs, with proper treatment and good care, is an assurance of your success with these most beautiful flowers.



- AFLAME** (Horn) (Ex) Scarlet. Overcast silver. 90 days. Height 4 ft., diam. 6 in. Buds 16 open 5. Strong grower. Good propagator. Won 1st 'Ga. '36. Five in class. Bulbs ea. 8c, 12—75c.
- 
- AIDA** (Pf) (Dec) Dark violet. Small red cast blotch. 85 days. Height 36 in. Diam. 4½ in. Buds 15 open 5. Strong grower, good propagator. One of the best dark blues. Bulbs ea. 8c, 12—75c.
- 
- ALABATROSS** (Pf) (Ex) Pure White. 80 days. Height 4 ft. Diam. 4½ in. Buds 16 open 4. Blooms face upward. Strong grower, poor propagator. Bulbs ea. 10c, 12—\$1.00.
- 
- ATHERTON** (Fletcher) (Ex) Clear light yellow. 92 days. Very large. Height 4 ft. Diam. 5 in. Buds 16, open 4. Large star shaped Florets. One of the new yellows. Bulbs, ea. 40c, 12—\$4.00.
- 
- AVE MARIA** (Pf) (Ex) Light violet with darker blotches. 86 days. Height 42 in., diam. 4½ in. Buds 15, open 6. Good grower. Very popular light blue, med. prop. Bulbs, ea. 8c, 12—75c.
- 
- BAGDAD** (Palmer) (Ex) Smoky Old Rose. 96 days. Height 5 ft., diam. 8 in. Buds 20, open 5. Strong grower, good propagator. One of Palmer's best. Voted #9 A.G.S. 1936 symposium. Bulblets bloom well. Bulbs 10c, 12—\$1.00.
- 
- BETTY BROWN EYES** (Briggs) (Dec) Orange with 2 maroon blotches. 82 days. Height 36 in., diam. 4 in. Buds 18, open 5. Med. grower, med. prop., an odd color. Much admired. Bulbs, ea. 12c, 12—\$1.20.
- 
- BETTY CO-ED** (Briggs) (Dec) Soft creamy pink. 88 days. Height 36 in., diam. 3½ in. Buds 12, open 4. Good grower, big propagator. Florists like this new Glad. Bulbs, ea. 8c, 12—75c.
- 
- BETTY NUTHALL** (Salbach) (Ex) Orange with coral pink shadings, yellow throat. 112 days. Height 48 in., diam. 4½ in. Buds 22, open 6. Strong grower. Good propagator. Popular with florists. Voted #4 A.G.S. Symposium—1936. Bulbs, ea. 8c, 12—75c.
- 
- BETSY BOB-UP** (Canine) (Ex) Primrose yellow, shaded pink. 108 days. New sport from Betty Nuthall. Height 52 in., diam. 5½ in. Buds 20, open 6. Strong grower, good propagator. Stock reserved for increase.
- 
- BLEEDING HEART** (Brown) (Ex) Light pink with large red blotch. A Glorified Pendleton. 90 days. Height 42 in., diam. 4½ in. Buds 18, open 6. Strong grower, med. propagator. Popular in the East. Bulbs 8c ea., 12—75c.
- 
- BLUE ADMIRAL** (Christ) (Ex) Dark violet. 86 days. Height 42 in., diam. 5 in. Buds 18, open 6. Strong grower, good propagator. One of the best new dark blues. Bulbs ea. 40c, 12—\$4.00.
- 
- BLUE DANUBE** (Pf) (Ex) Light violet with darker throat. 85 days. Height 42 in, diam. 4 in. Buds 14, open 4. A good grower, medium propagator. Lighter shade than Ave Maria. Bulbs 8c ea., 12—75c.
- 
- CATHERINE COLEMAN** (Coleman) (Ex) Coral pink with rose shading. 98 days. An improved Francis King. Height 4 ft., diam. 5½ in. Buds 16, open 5. Strong grower, medium propagator. Good florists variety. Bulbs 8c ea., 12—75c.
- 
- CHAS. DICKENS** (Pf) (Ex) Radiant purple. 96 days. Height 42 in., diam 5 in. Buds 16, open 5. Strong grower, poor propagator. Most popular purple today. Bulbs 8c ea., 12—75c.
- 
- COMMANDER KOEHL** (Pf) (Ex) Clear blood red. 86 days. Height 44 in., diam. 6 in. Buds 16, open 4. Good grower, good propagator. Won First Century of Progress, voted #3 A.G.S. '36. King of the Reds. Bulbs 10c ea., 12—\$1.00.
- 
- CORNADO** (Briggs) (Ex) Large ruffled white with purple blotches in throat. 102 days. Height 4 ft., diam. 5 in. Buds 15, open 4. Strong grower, poor propagator. Bulbs 10c ea., 12—\$1.00.
- 
- CORONATION** (Palmer) (Ex) Light salmon shaded to cream. 83 days. Height 36 in., diam. 4½ in. Buds 16, open 4. Medium grower, good propagator. Good for florists. Many times a winner. Bulbs 15c ea., 12—\$1.50.
- 
- CRINKLES** (Kund) (Sm Dec) Ruffled rose pink. 98 days. Height 36 in., diam. 3½ in. Buds 15, open 6. Good grower, medium propagator. Glads in this color are scarce. Much demand. Each 8c; 12—75c.
- 
- D. A. HAY** (Whitley) (Ex) Pink cream throat. 102 days. A new large pink from New Zealand. Field record complete next season. All stock reserved for increase.
- 
- DR. F. E. BENNETT** (Diener) (Ex) Scarlet with white lines in throat. 90 days. The popular bright red. Height 42 in., diam 5 in. Buds 20, open 6. Bulbs 8c ea., 12—75c.



- DR. MOODY** (Kinyon) (Ex) Medium lavender. 76 days. Height 4½ ft., diam. 5 in. Buds 21, open 5. Strong grower, medium propagator. Grows taller than Minuet. Bulbs 8c ea., 12—75c.
- 
- DUNA** (Palmer) (Dec) Pinky buff. 94 days. Height 42 in., diam. 4½ in. Buds 18, open 5. This is a beauty strong grower, medium propagator. Bulbs 15c ea., 12—\$1.50.
- 
- EARLY DAWN** (Briggs) (Dec) Geranium pink with red lines in throat. 75 days. New. Tall early pink. Height 36 in., diam. 5½ in. Buds 16, open 5. Strong grower, good propagator. You will like this one. Bulbs 15c ea., 12—\$1.50.
- 
- EDITH ROBSON** (Brown) (Ex) Light salmon rose with small red blotches. 88 days. Height 48 in., diam. 4½ in. Buds 16, open 5. Strong grower, good propagator. Bulbs 10c ea., 12—\$1.00.
- 
- FATA-MORGANA** (Pf) (Ex) Peach blossom pink with amber throat. 72 days. Height 36 in., diam. 4 in. Buds 14, open 4. Strong grower, medium propagator. Good early pink. Bulbs 8c ea., 12—75c.
- 
- GATE OF HEAVEN** (Pf) (Ex) Deep yellow. 96 days. Height 42 in., diam. 5 in. Buds 21, open 6. Medium grower, medium propagator. A coming winner. Bulbs 15c ea., 12—\$1.50.
- 
- GOLDEN CUP** (Palmer) (Ex) Tall deep yellow. 86 days. Height 48 in., diam. 5 in. Buds 20, open 5. Strong grower, good propagator. Blooms large cup shaped. Bulbs 20c ea., 12—\$2.00.
- 
- GOLDEN DREAM** (Groff) (Dec) Tall medium yellow. 98 days. Height 4 ft., diam. 4½ in. Buds 16, open 4. Strong grower, good propagator. The florists' favorite yellow. Bulbs 8c ea., 12—75c.
- 
- GRAND SLAM** (Salbach) (Ex) Orange salmon. 100 days. Height 4 ft., diam. 5 in. Buds 18, open 5. Strong grower, good propagator. One of Salbach's best. Needs staking. Each, 8c., 12—75c.
- 
- HELEN WILLS** (Salbach) (Dec) White shaded cream. 94 days. Height 42 in., diam. 4 in. Buds 15, open 4. medium grower, medium propagator. Bulbs 8c ea., 12—75c.
- 
- HERITAGE** (Ristow) (Ex) Pure pink, lighter throat. White midribs on lower petals. 90 days. Field record not complete. Stock reserved for increase.
- 
- JERSEY CREAM** (Evans) (Dec) Pure smooth cream. 98 days. Height 36 in., diam. 4 in. Buds 16, open 4. Med. grower, good propagator. This one is new and a sure winner. Stock reserved for increase.
- 
- KING ARTHUR** (Arenius) (Ex) Large ruffled rosy lavender. 90 days. Height 42 in., diam. 5½ in. Buds 12, open 4. Has a distinct shape, heavily ruffled. Much admired. Strong grower, medium propagator. Bulbs 20c ea., 12—\$2.00.
- 
- LADY EATON** (Palmer) (Dec) Venetian pink shaded to white in throat. 82 days. Field record incomplete. Stock reserved for increase.
- 
- LUCIFER** (Errey) (Ex) Large bright orange with amaranth crimson blotch. 84 days. Height 5½ ft., diam. 5½ in. Buds 18, open 5. Strong grower, good propagator. One of the giants from N. Z. Bulbs 15c ea., 12—\$1.50.
- 
- MAGNA BLANCA** (Salbach) (Dec) Ivory white with cream yellow throat. 98 days. Height 5½ ft., diam. 5 ft. Buds 18, open 5. Strong grower, medium propagator. One of the tallest glads. Needs staking. Bulbs 8c ea., 12—75c.
- 
- MAMMOTH WHITE** (United Bulb Co.) (Ex) Large white. 98 days. Height 4 ft., diam. 6 in. Buds 12, open 5. Strong grower, medium propagator. Inclines to have short head. Often the largest flower in show. Bulbs 8c ea., 12—75c.
- 
- MAKENU** (New Zealand) (Ex) Large orange with scarlet blotch. A winner from New Zealand. Field records incomplete. Bulbs \$2.00 ea.
- 
- MARMORA** (Errey) (Ex) Smoky gray with purple blotch. 95 days. Height 42 in., diam. 5½ ft. Buds 18, open 5. Strong grower, good propagator. Popular. Voted No. 6 in A.G.S. Symposium 1936. Bulbs 8c ea., 12—75c.
- 
- MAUNGA** (Burns) (Ex) Large pure white from New Zealand. A new winner. Field records incomplete. Stock scarce. Bulbs \$2.00 each.
- 
- MOROCCO** (Pf) (Dec) Dark red, almost black. 86 days. Height 42 in., diam 4½ in. Buds 16, open 6. Strong grower, medium propagator. Admired by everyone who sees it. Won 1st Ga. '36. Bulbs 10c ea., 12—\$1.00.
- 
- MILFORD** (Rides) (Ex) New light blue. A new blue from New Zealand. Field records incomplete. Bulbs \$1.00 each.
- 
- MINUET** (Coleman) (Ex) Medium lavender. 88 days. Height 4 ft., diam 4½ in. Buds 20, open 5. Good grower, medium propagator. Very popular. Voted No. 2 A.G.S. Symposium '36. Bulbs 8c ea., 12—\$1.00.





- MISS GREELEY** (Briggs) (Ex) LaFrance pink. 88 days. A seedling from Mr. Phipps. Height 42 in., diam. 4½ in. Buds 16, open 6. Good grower, medium propagator. Bulbs 12c ea., 12—\$1.20.
- MISS NEW ZEALAND** (Julian) (Ex) Salmon apricot overcast rose. Peach color blotch. A new Giant Glad. Field records incomplete. Stock reserved for increase.
- MR. W. H. PHIPPS** (Diener) (Ex) LaFrance pink. 110 days. The wonder Glad. Height 4 ft., diam. 5 in. Buds 21, open 6. Strong grower, medium propagator. Voted No. 8 A.G.S. Popular Symposium '36. Bulbs 8c ea., 12—75c.
- MRS. T. E. LANGFORD** (Crow) (Ex) Delicate pink with canary in throat. 96 days. Height 42 in., diam. 4½ in. Buds 16, open 5. Voted most beautiful glad in Boston show. Bulbs 20c ea., 12—\$2.00.
- MOTHER MACHREE** (Stevens) (Ex) Soft smoky lavender combined with orange and gray. 98 days. Height 42 in., diam 6 in. Buds 21, open 5. One of the most popular. Smokies Grand Champion Spike Ga. '36. Voted No. 5 A.G.S. '36. Bulbs 8c ea., 12—75c.
- NERISSA** (Errey) (Ex) Large salmon with orange markings in throat. 90 days. Height 5 ft., diam. 6 in. Buds 21, open 8. Strong grower, good propagator. Bulbs 25c ea., 12—\$2.50.
- ORANGE BUTTERFLY** (Salb) (Sm. Dec) Bright orange. 92 days. Height 36 in., diam. 3½ in. Buds 16, open 8. Medium grower, good propagator. A winner many times. Bulbs 8c ea., 12—75c.
- OUR SELECTION** (Ball) (Ex) Smoky, salmon red. Flaked darker. 100 days. Height 42 in., diam. 4½ in. Buds 24, open 18. Has double row florets. Odd color. Very attractive. Strong grower, good propagator. Bulbs 8c ea., 12—75c.
- PELEGRINA** (Pf) (Ex) Pure dark violet blue. 82 days. Height 4½ ft., diam. 4½ in. Buds 18, open 6. Strong grower, good propagator. The most popular dark blue today. Bulbs 10c ea., 12—\$1.00.
- PICARDY** (Palmer) (Ex) Pure shrimp pink. 92 days. Height 5 ft., diam 6 in. Buds 20, open 6. Strong grower, good propagator. The most outstanding Glad of today. Voted No. 1 A.G.S. Symposium '36. Bulbs 8c ea., 12—75c.
- PITITI** (Hill) (Ex) Salmon apricot, throat marked henna. Field records incomplete. Champion bloom at Papanui. Bulbs \$1.50 each.
- POLAR ICE** (Pf) (Ex) New pure white. 76 days. Height 42 in., diam. 4½ in. Buds 18, open 6. Strong grower, good propagator. Blooms from small bulbs. The coming commercial white. Bulbs 20c ea., 12—\$2.00.
- PRIDE OF WANAKAH** (Criswell) (Ex) Rich Rose. 92 days. Height 42 in., diam. 5 in. Buds 14, open 6. Strong grower, good propagator. Good commercial except sometimes has short head. Bulbs 8c ea., 12—75c.
- QUEEN HELEN II** (Salbach) (Ex) Light rose with cream. 104 days. Height 4 ft., diam. 5 in. Buds 18, open 6. Strong grower, good propagator. A new seedling of Betty Nuthall. Bulbs 15c ea., 12—\$1.50.
- RED LORY** (Errey) (Ex) Rose red. 98 days. Height 42 in., diam 5 in. Buds 18, open 6. Strong grower, good propagator. Bulbs 20c ea., 12—\$2.00.
- RAMESUS** (Stevens) (Dec) Aster purple. 84 days. Height 5 ft., diam. 6 in. Buds 16, open 6. Tall, strong grower, good propagator. Much ruffled and very odd. Bulbs 8c ea., 12—\$1.00.
- RED PHIPPS** (Briggs) (Ex) Light Red. 96 days. Height 52 in., diam. 4¾ in. Buds 19, open 6. Strong grower, medium propagator. The most dazzling red Glad we have seen. Bulbs 10c ea., 12—\$1.00.
- RED PRINCE** (Fisher) (Dec) Rich red, velvety crimson throat. 94 days. Height 36 in., diam. 4 in. Buds 15, open 4. Strong grower, good propagator. Unusual color. Bulbs 25c ea., 12—\$2.50.
- RHODERIC DHU** (Stephen) (Ex) Rose pink with purple blotch. 90 days. Height 42 in., diam. 5½ in. Buds 14, open 4. Strong grower, good propagator. Wilts easily in hot weather. Bulbs 15c ea., 12—\$1.50.
- SALBACHS ORCHID** (Salbach) (Ex) Orchid pink. 92 days. Height 42 in., diam 4½ in. Buds 18, open 5. Strong grower, good propagator. One of Salbach's best and a winner. Bulbs 8c ea., 12—75c.
- SALBACHS PINK** (Salbach) (Ex) Geranium pink, carmine lines in throat. 110 days. Height 36 in., diam. 4 in. Buds 15, open 4. Strong grower, medium propagator. Not as good as Salbach Orchid. Bulbs 8c ea., 12—75c.
- SENORITA** (Salbach) (Ex) Large Orange Yellow with red markings in throat. 98 days. Height 36 in., diam. 4½ in. Buds 16, open 6. Good grower, good propagator. Very bizarre color combination. Bulbs 8c ea., 12—75c.



**SONATINE** (Pf) (Ex) Light pink with small red blotches. 94 days. Height 4 ft., diam. 4 in. Buds 18, open 5. Strong grower, good propagator. One of Pfizers best. Bulbs 25c ea., 12—\$2.50.

**SOUTHERN CROSS** (Whitley) (Ex) Large deep red. 84 days. 78 days. Field records incomplete. Blooms from bulblets. Color of Commander Koehl, but different shape. Bulbs 15c ea., 12—\$1.50.

**STAR OF BETHLEHEM** (Pf) (Ex) New pure white. 84 days. Height 42 in., diam. 6 in. Buds 18, open 6. Strong grower, medium propagator. Wins the blue wherever shown. Bulbs 35c ea., 12—\$3.50.

**SUNSHINE GIRL** (Stevens) (Dec) Early clear pink with yellow throat. 82 days. Height 4 ft., diam. 4½ in. Buds 18, open 6. Strong grower, good propagator. A beautiful variety but crooks. Bulbs 8c ea., 12—75c.

**TAIAROA** (Miller) (Ex) Large salmon pink flaked slate, purple blotch. A new giant from New Zealand. Field records incomplete, but looks good. Bulbs 50c ea., 12—\$5.00.

**TAKINA** (Burns) (Ex) A giant from New Zealand. Rosaline purple flaked darker. Field records incomplete. Bulbs \$2.50 each.

**TOA** (Miller) (Ex) Large rosy salmon, darker blotches. Very strong grower, good propagator. Field record incomplete. Bulbs 50c each.

**TROUBADOUR** (Pf) (Ex) Purple. 84 days. Height 4 ft., diam 5½ in. Buds 16, open 5. Strong grower, good propagator. Popular purple at Century of Progress. Bulbs 10c ea., 12—\$1.00.

**WHERO** (Burns) (Ex) Large scarlet with darker flecks at outer edges. A new giant from New Zealand. Stock scarce. Bulbs \$3.00 each.

---

## FACTS, BULBS AND PRICES

In writing this Gladiolus Price List, we have attempted to give you the facts about every variety we list. Compare our list and prices with those of the leading Glad growers of the North, East and West, and you will agree this is the cream of the best. Instead of describing them with a lot of new adjectives and including colored pictures the reproduction of some artist's dream, we give you a statement of their actual performance, the records of which are taken from our field book. We keep a record of every variety in our field, telling you the blooming dates, the introducer, the type classification, latest A.G.S. rating, diameter of floret, buds on one spike, number open, growth habits, and ability to propagate. If they don't perform for us they just do not get in our list. We are not brokers, but growers and specialists. We began growing Glads 25 years ago as a hobby and always found a ready demand for our surplus bulbs. As our collection and stock increased, the demand increased until, to take care of the situation, we are forced to publish a price list. The prices herein are for large bulbs from 1½ in. diameter up. Many bulbs grow to 2½ in. and larger. We stand back of every bulb sold, guarantee them clean, young, healthy stock, free from disease and insect pests, to be full of vitality and true to name. These bulbs are grown under the most modern methods from propagating the bulblets to delivering the bulbs to you from our new "air-conditioned" bulb storage house. Our stock is absolutely free from thrips. All our Glads are sprayed during growing season as a preventative, rather than a remedy. Good bulbs are scarce this year on account of the unusual drought, almost 60 days without rain. Only by irrigation were we able to succeed this year. All of these efforts were rewarded at the Georgia State Show by winning 24 Blue Ribbons, the Holzman Trophy, Achievement Award, Sweepstakes and three beautiful vases. If you desire buying smaller bulbs, the price for medium size bulbs is 25 per cent discount from the prices herein. The Championship Spike at the Georgia State Show was grown from a No. 2 size bulb sold by us. With every order we send you a copy of cultural directions. We want you to succeed and you can't fail if you use our bulbs and follow our instructions. While the prices here might look high to some, we will include enough extra bulbs to give you big value for your money. A trial order will convince you. Prices are prepaid anywhere in the United States. No mail order accepted under one dollar.





BETTY FORD  
AND TWO SPIKES OF MAGNA BLANCA  
(Made from unretouched Kodak snapshot)

President Georgia State Gladiolus Society  
Member Ohio State Gladiolus Society  
American Gladiolus Society  
New England Gladiolus Society

---

---

### PRICES ON MIXTURES

We try very hard to grow only good varieties and keep them absolutely true to name. As most mixtures are not satisfactory to the real Glad fan. Name the varieties you want in your mixture and if not to be labeled we will give you the quantity price on them and some thrown in for good measure. You will be pleased with the bulbs and the count and thrilled when you see the blooms they produce. Try a few of our newer varieties. We know you will like them.

---

---

### GLADIOLUS SOCIETY

The Georgia State Gladiolus Society was organized in January, 1936, and is working along the same line as the National and other State Societies to make Glads more popular in Georgia. We are building a wonderful society and staged our first annual show July 8 and 9, 1936, which was a wonderful success. If you are a resident of Georgia and a Glad fan, you should be a member of this society, and as an inducement to everyone not already a member, who will include their annual dues (\$1.00) with their order for bulbs, we will send a dollar's worth of bulbs free and forward you membership to the Secretary.

Mrs. Henry Johnson, Secy.,  
Georgia State Gladiolus Society,  
842 St. Charles Ave., Atlanta, Ga.

Find herewith enclosed \$1.00 for membership in your Society.

Name .....

Street and No. ....

City or Town ..... State .....

Recommended by J. A. FORD

(Use This Coupon)

